



Produced by Local Concepts LLC

Learning the ABCs of Farm2Childcare: Perspectives from the Farm and Childcare Center

Chesapeake Foodshed Network Coffee Talk Webinar

November 3, 2016

Resource Experts:

Marissa Spady (The Planning Council), Nora Farrell (The Planning Council), and Jake Browder (Browders Fresh Pickins LLC)

Marissa Spady

The Planning Council

mspady@theplanningcouncil.org

Marissa Spady is a Registered Dietitian and Nutrition Specialist with The Planning Council in Norfolk, Virginia. She is the Program Manager for the Farm to Childcare program, where she connects local farmers to local childcare programs in the Western Tidewater area of Virginia through menus, taste tests, CSAs, produce fundraisers, and community gardens. Through grants with Nemours/CDC, she has worked with individual childcare centers to help them make long-term action plans toward healthy changes in their programs.

Nora Farrell

The Planning Council

nfarrell@theplanningcouncil.org

Nora Farrell, MPH, is a Management Analyst with The Planning Council in Norfolk, Virginia. Her primary role is to research and analyze data from secondary resources (such as Census, CDC, and the USDA) to present to community stakeholders. She also manages and coordinates the evaluation of Farm to Childcare program in Western Tidewater.

Chesapeake Foodshed Network

Catalyzing connections and collaborations that build a sustainable, resilient, inclusive and equitable regional food system in the Chesapeake Bay watershed.

Produced by Local Concepts LLC



Produced by Local Concepts LLC

Jake Browder
Browder's Fresh Pickins LLC
browdersfreshpickins@gmail.com

Jake Browder, of Browder's Fresh Pickins LLC in Smithfield, VA, has been farming for five years and raises five acres of specialty crops such as high tunnel tomatoes, sweet potatoes, blackberries, pumpkins, shiitake mushrooms, strawberries, and other delicacies. Prior to that, Jake attended Virginia Tech in Blacksburg, VA and received a Bachelor's and a Master's Degree in Horticulture. He has worked as a Soil Conservationist with USDA-NRCS for 6 years and was a Peace Corps agriculture extension agent in the Dominican Republic for two years.

Browder's Fresh Pickins LLC is the dream of a young couple coming true. We understand the importance of hard work, service, building relationships, and living a healthy and Earth friendly life. With those values in mind we started Browder's Fresh Pickins to provide our community with a variety of locally grown, delicious, and healthy products. We guarantee you won't be disappointed, so prepare to "TASTE THE GOODNESS!"

Chesapeake Foodshed Network
Catalyzing connections and collaborations that build a sustainable, resilient, inclusive and equitable regional food system in the Chesapeake Bay watershed.

Produced by Local Concepts LLC