



Produced by Local Concepts LLC

Tuesday September 12, 2017
1:00-2:00 PM EST

Challenges & Opportunities to Build a Chesapeake Regional Food System

Co-hosted with Harry R. Hughes Center for Agro-Ecology, Inc.



HARRY R. HUGHES CENTER FOR
AGRO-ECOLOGY, INC.

Resource Experts

Joe Tassone, Environmental & Land Use Planner

Greg Bowen, AICP, Principal, Land Stewardship Solutions LLC

Based on the recently released, "[Health, Safety, and Welfare? A Report on the Factors the Favor or Hinder the Flow of Local Food in the Chesapeake Bay Region](#)" (See: <http://tinyurl.com/y8phcv5t>), commissioned by the Harry R. Hughes Center for Agro-Ecology, Inc. & the Town Creek Foundation.

Poll Results

~ polls administered during the webinar with results reported below ~

Q1. What is the main reason that more consumers don't seek out locally sourced food? (n=20)

1. They think it would cost too much (45%)
2. They aren't aware of the many reasons that differentiate and recommend local foods (27%)
3. They don't know where to find it (14%)
4. It's out of their way (14%)

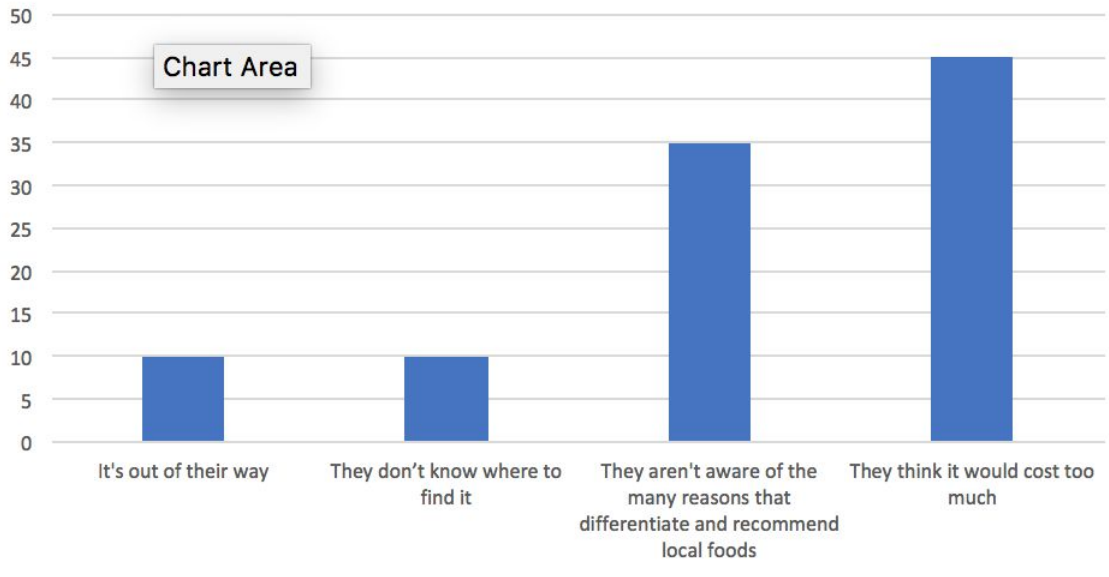


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Q1. What is the main reason that more consumers don't seek out locally-sourced food? (n=20) CFN-Harry R. Hughes Center for Agroecology, Inc. webinar



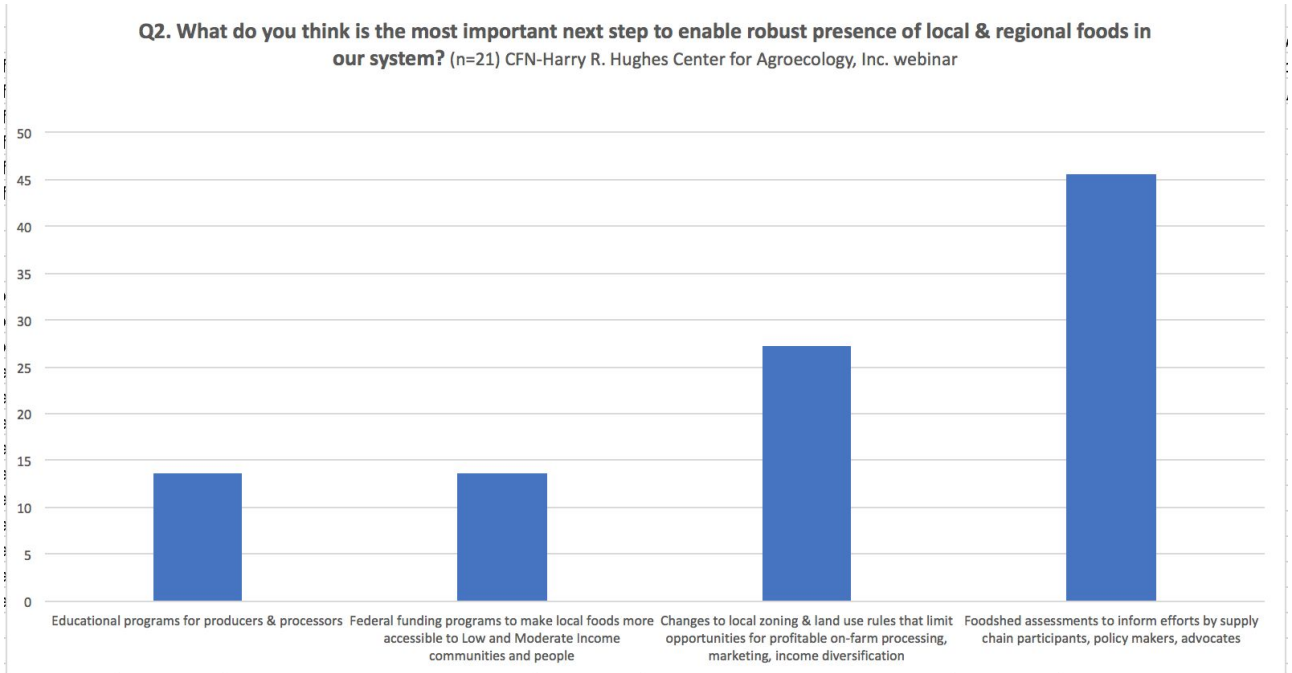
Q2: What do you think is the most important next step to enable robust presence of local & regional foods in our system? (n=21)

1. Educational programs for producers & processors
2. Federal funding programs to make local foods more accessible to Low and Moderate income communities and people
3. Changes to local zoning & land use rules that limit opportunities for profitable on-farm processing, marketing, income diversification
4. Foodshed assessments to inform efforts by supply chain participants, policy makers, advocates



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Q2. What do you think is the most important next step to enable robust presence of local & regional foods in our system? (n=21) CFN-Harry R. Hughes Center for Agroecology, Inc. webinar



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