



**Tuesday April 10, 2018  
12:00-1:15 PM EST**

***PART II: Understanding Wholesale Buyer Expectations:  
Digging Deeper on Food Safety Certification, Quality,  
Post-Harvest Handling & Packaging***

Presented by the Chesapeake Farm to Institution Work Group & MW COG Local  
Food Distribution Work Group



**PRESENTER BIOS & CONTACT INFORMATION**

**Resource Experts**

**Lindsay Gilmour**, Organic Planet LLC; Food Safety Consultant; CFN Steering Team  
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**Respondent**

**Steve Ferguson**, Food & Nutrition Services, WellSpan York Hospital, Manager  
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**Moderated by**

**Lindsay Smith**, Metropolitan Washington Council of Governments, Value Chain  
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**Brian Moyer**, Penn State Extension, PrPogram Assistant; Chesapeake  
Farm-to-Institution Work Group, Co-Chair [bfm3@psu.edu](mailto:bfm3@psu.edu)



## **PRESENTER BIOS**



**Lindsay Gilmour** is the owner of Organic Planet LLC. She plays two roles professionally, as a chef and culinary instructor specializing in healing food; and as a food system consultant and educator. Lindsay works regionally and nationally to provide technical assistance and resources to family farmers and food hubs, assisting them in serving new markets and meeting the needs of diverse wholesale customers. Her current focus is Food Safety education, helping produce farmers and orchardists, individually and in groups, to overcome their confusion and trepidation and develop food safety programs that make sense for them. Her particular areas of expertise are Harmonized GAP, USDA GroupGAP, and the FDA Produce Safety Rule. Lindsay is co-chair of the Chesapeake Foodshed Network Steering Team and a board member of the North East Sustainable Agriculture Working Group (NESAWG).

**Allison Blansfield** joined sweetgreen in October 2016, and as the Value Chain Manager, is helping to lead an integrated national approach to supporting value chains in each sweetgreen market. In this role, Allison is building out the network of local farmers supplying sweetgreen along the East Coast and Mid West. Allison works to continually build and strengthen partnerships with farmers using sustainable and regenerative methods to manage their land. Prior to her work at sweetgreen, Allison managed an urban farm, CSA, and kitchen incubator in Philadelphia.

**Adam Watson**, a native of Whitley County, Kentucky, joined ASD's Appalachian Harvest Food Hub in Duffield, VA as a Compliance and Grower Manager in 2017. He comes to ASD after more than seven years with the Kentucky Department of Agriculture where he managed a USDA accredited organic certifier, consulted with farmers on GAP and on-farm food safety, coordinated an Industrial Hemp Research Pilot Program, and worked to connect farmers with markets. Adam began his professional career as a county extension agent for horticulture in Bourbon County, KY.

**Steve Ferguson**, MS RD LDN, is manager of Food Services at WellSpan York Hospital in York, PA. He has over 30 years of healthcare food service experience and is also a Registered Dietitian. Steve is a member of the York County Food Alliance and has chaired the Farm to Institution Work Group for the Alliance.



**Lindsay Smith** is working with the Metropolitan Washington Council of Governments - COG - to build a multi-faceted Regional Food Systems Program. One part of Lindsay's work is developing a Local Food Distribution Work Group to share information on infrastructure, transportation, and logistics challenges and opportunities to facilitate the improved flow of regional farm products to consumers.

**Brian Moyer** is a program assistant with Penn State Extension at the Lehigh County office where he assists farmers and markets with marketing and regulations and food system value chains. Brian is a past board member of PASA (Pennsylvania Association for Sustainable Agriculture and currently is a board member of The Seed Farm. Brian serves on the Lehigh Valley Food Policy Council and was the founder and manager of the Skippack Farmers Market from 1999 to 2009 and is the founder/coordinator for PA Farm Markets, LLC. Brian and his wife Holley own and run Green Haven Farm and raise grass-fed livestock on their 27 acre farm just outside of Fleetwood in Berks County. For 20 years they've sold chicken, eggs, lamb, pork, and goat to restaurants, CSA's, farmer's markets, and at their farm.